Adapting a Learning 2.0 Program

October 9, 2009     Dartmouth Biomedical Libraries October Conference

Why we did it

Consultant report:
Integrating Technology is recognized by the library as one of the major goals for the next year. Somehow, the feeling seems to be that this area is important, but it is difficult to make it concrete. In talking about new technology, the attitude of “let’s wait what other libraries do” is difficult to avoid. Brainstorming, creativity is needed more than ‘being reliable’, something we librarians tend to find very important. So, in this particular area, activities that inspire peoples’ imagination are needed to develop ideas of how to integrate technology in library services and in the library’s back office.

Meanwhile, out on the web

43 Things: http://www.43things.com/
23 Things: http://plcmcl2-things.blogspot.com/

Our Goal

Encourage all Dana Library employees to explore exciting new technologies, with an eye to integrating them into their daily work.

Our 10 Things

Blogging                         Facebook
RSS                              Wikis
Oracle Calendar                  YouTube and Digital Images
Podcasts                        Tagging
Google Docs                   iGoogle

See http://library.uvm.edu/dana/10things.jpg

Procedure

• 4 volunteers to create the blog postings and teach classes.
• New “Thing” every 2 weeks.
• Party two weeks after the last “Thing” with mp3 players for those who completed all “Things.”
• Gold stars!!!
Met the goal
• 20 employees in the library
• 4 employees ran the program—and learned a lot!
• Every employee did at least one “Thing”
• 5 employees did all 10 “Things”

Current use of web 2.0 in Dana Library
• Staff wiki
• Blogs on new web site
• Dana blog still lives
• All employees use Oracle Calendar
• Staff Council member using Google Docs for communication.
• Colin and Jing

Familiarity with tools pays off
• College of Medicine uses Blackboard. UVM campus uses another version Blackboard and has created a “portal.”
• Both Blackboard versions use wikis.
• College of Medicine podcasts all lectures.
• Prospective employees come to campus and we all know what they’re talking about!

Ideas for future “things”
• Jing, Wink
• Sharepoint
• Google Analytics
• Handheld devices
• Connotea

Thank you for your time.
Donna O’Malley
Library Associate Professor
Dana Medical Library
University of Vermont
(802) 656-4415
http://library.uvm.edu/dana