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Our Library, Your Portal: Integrating Dynamic Library Content Into A Campus Portal

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Daniel DeSanto
Graham Sherriff

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Our Library, Your Portal: Integrating Dynamic Library Content Into A Campus Portal

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ACRL NEC: Opening Doors for Each Other - March 6, 2019
Registration for Spring semester opens **Wednesday, November 14th** - are you ready? Start preparing now to ensure a smooth and easy course selection process.
Have you started your profile yet?

handshake

JOBS  INTERNSHIPS  CAREERS

BEST PLACE TO GET LUNCH ON CAMPUS?

- CCRH
- SKINNY PANCAKE
- NEW WORLD
- SIMPSON
- WATERMAN MANOR

My Life at UVM

SPRING REGISTRATION BEGINS NEXT WEEK

My involvement

Ready, set, Register.

Registration for Spring semester opens Wednesday, November 14th - are you ready? Start preparing now to ensure a smooth and easy course selection process.
A portal will generally:

1. allow a **single user authentication** and authorization step at the initial point of contact to be applied to other entities within the portal;

2. allow **multiple sources of information** (“channels”) to be displayed on a single screen;

3. provide **personalization of channels**, based on each user’s characteristics;

4. allow user personalization of the look-and-feel of the interface;

5. provide a consistent style of access to diverse information sources, including legacy applications;

6. facilitate **transaction processing** as well as simple data access.

(Carden, 2004 – our emphasis)
“... The aim and scope of the project ... is not to reproduce the Libraries’ website or LibGuides.”
UNDERGRADUATE REGISTRATION FOR FALL 2019 WILL BE TEMPORARILY SUSPENDED 11:59PM MAY 10 UNTIL 6:00AM MAY 31.
Our Development Process

First Conversations with Developers
Although portal developers were interested in project at this time our participation was put on hold due to impending changeover in portal management tool.

Late 2014

Develop Statement of Purpose and Wireframe for Content
Reconnect with developers. They are excited to work on this and provide us with a "page" in the portal. Write statement of purpose, identify project as having two phases, and engage in card sorting and wireframe development.

Spring 2018

Prototyping of Phase One
Develop content in LibGuides that we push to the portal. Test function and design.

Summer & Fall 2018

January 2019
Went Live with Phase One
After communicating with internal constituents and getting final go ahead, site went live.

Summer & Fall 2019

Prototyping of Phase Two
Work with liaisons to develop content targeted at specific cohorts of students, faculty, or staff.
Statement of Purpose

“The aim and scope of the project is to strategically position dynamic, responsive information about research services in a venue with which students frequently interact. It is not to reproduce the Libraries’ website or LibGuides.”
PHASE 1 - A Library Tab in the Portal
Not the Website
Phase One Card Sorts

- Find
  - Course Reserves
  - Main collection
  - Course Reserves

- Ask
  - Why ask
  - Chat
  - Contact details

- Featured Rotating Content
  - Thanks - welcome
  - To know - it's midsum
  - Meet us
  - Printers - a library

- Research Guides
- RoadMap
- Hunt Directions
- TDP Services
  - Book a study room
  - Room ID availability
  - Loan
Each content area here will become a “box” or “channel” on a page for the Libraries in the Portal.
The Final Wireframe Includes Boxes for:

- Research Guides - Subject & Class Guides
- Search our Collections - Discovery Tool, Databases, & SFX Journal Title Search
- The Research Roadmap - suite of tutorials
- Quick Links to the three libraries
- Ask a Librarian Services - also supported with a pop-out chat widget
- Features Box - rotating content
- A box for each of the 3 libraries on campus
Why LibGuides?

- Individual LibGuides boxes can map to a box in the Portal
- Each box is a clean slate (no system-wide headers or navigation)
- Automated updates of some content with widgets
- Direct control of box content
- Ability assign variable rights to our content
Prototyping & Management in LibGuides
Prototyping & Management in LibGuides
The Libraries Page in the Portal

Ask a Librarian

Librarians can help you to develop a topic, search for information, and plan out next steps for your research.

Ask a question or schedule an appointment:

Howe Library || Dana Medical Library || Silver Special Collections

BREAKING NEWS!

Print copies of major US
Looking for a place to start your research for a specific class? Want to find information specific to your field? Research guides are a great place to start.

**Subject Guides:**

How you conduct research and the types of information you need will depend on your subject. These guides include links to the best places to conduct research within your field.
Choose a Database

If you know what database you want, choose it from this list. If not, consult Research Databases on the Libraries' web site.

Find a Journal

Search for a journal title

- Starts with  - Contains
Need help finding your way with the research process? Check out our tutorials and guides!

- Starting your Research
- Finding Books
- Finding Articles
- Understanding Results
- Writing & Citing
- More Help
Observations
18,981

Total Number of Hits for the Library Page in MyUVM
Portal Usage is Consistent

![Chart showing consistent usage of myUVM library page visits from January 14 to April 1, 2019.](image-url)
Chat Reference Widget Embedded in the Portal

Did you hear? Chat Reference increased!

Yes, chat questions coming from the Portal accounted for a 23% increase in transactions!
Increased Visibility & Use of Instructional Resources

Percent Change in Use of Research Roadmap Component

- Understanding Results
- Books
- Writing & Citing
- Starting Your Research
- Articles
- More Help
PHASE 2 - The Student Landing Page
College of Education and Social Services First-Year Student

CRISP, COBLER OR PIE?

- TEAM CRISP
- TEAM COBLER
- TEAM PIE
- MEH...

Cast Your Vote  View Results

My Life at UVM

Between The World and FYE
Join The Office of First Year Experience to talk about the FY read.

My Involvement

GlobalFoundries

Fall Job and Internship Fair
Wednesday, October 3 from 12 - 4pm // 4th Floor Davis Center

Over 125 national and local organizations will be here to talk with students and alumni from all areas of academic study!
### College of Arts and Sciences Undergrad

#### Fall 2018

<table>
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#### Advisors
- Jennifer P. Lian (Primary)

#### My 4 Year Action Plan

**Have you started your profile yet?**

#### My Life at UVM

**Cox Automotive**

**Registration Opens March 2nd**

**SUMMER**

**Fall Job and Internship Fair**

*Wednesday, October 3 from 12 - 4pm // 4th Floor Davis Center*

Over **125 national and local organizations** will be here to talk with students and alumni from all areas of academic study! Employers from all industries will be looking forward to connecting with student candidates. See the full list of employers attending.

Talk to employers. Explore options. Get ideas for full time jobs, part time jobs, and internships.
Nursing and Health Sciences Undergrad

Have you started your profile yet?

handshake

JOBS INTERNSHIPS CAREERS

CRISP, COBBLER OR PIE?

TEAM CRISP
TEAM COBBLER
TEAM PIE
MDPI

Fall Job and Internship Fair

Wednesday, October 5 from 12 - 4pm at 4th Floor Davis Center

Over 125 national and local organizations will be here to talk with students and alumni from all areas of academic study!

Employers from all industries will be looking forward to connecting with student candidates. See the list of employers attending.

Talk to employers, explore options. Get ideas for full time jobs, part time jobs, and Internships.

Dress professionally. Bring a resume and your best handshake!

Find Out More »

Video Guide —
A **history major in their second year** at UVM will be introduced to methods for working with primary and secondary sources.

In the Libraries channel, they could see:

- Digitized newspaper collections
- Tutorials on how to search for primary material in the Libraries catalog
- Featured collections in the Silver Special Collections Library
- Information on Chicago citation style
A second-year nursing major who is expected to develop a research topic might see on their MyUVM homepage throughout the semester:

- Our Engaging with Information tutorial
- Libraries Research Guides for Nursing
- Links to PubMed or CINAHL and search guides to these resources
- APA citation help
A graduate student about to begin their first semester at UVM might see on their MyUVM homepage:

- Citation management software
- Interlibrary Loan and Document Delivery
- Subject librarian contact and scheduling information
Libraries Box: For Study Abroad Students

A study abroad student who will only have virtual access to the Libraries might see on their MyUVM homepage:

- Reminders of the access they DO have while abroad
- A chat widget for direct reference help
- A link to set up a virtual consultation (Skype/Google Hangout) with a subject librarian
- A Link to our document delivery service
Delivering Content through the Libraries Channel

Liaison Librarian ➔ Educational Services Group ➔ MyUVM Developers ➔ Students

- Program Knowledge
- Content
- Timing

- Standards
- Branding
- Graphics
- Design

- Tech/Design Support
- MyUVM Experience
Opportunities
Opportunities

- Extend our resources and services into student space
- Assess page use
- Reflect on which resources would be the most effective
- Collaborate with the MyUVM Portal Development Team
Obstacles

- Meeting the needs of all three libraries
- Wrestling with design issues
- Struggling with technical issues
- Addressing governance issues
Questions?